



CAMERA DI COMMERCIO
VARESE
Futuro Impresa Territorio

INVEST IN VARESE





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VARESE

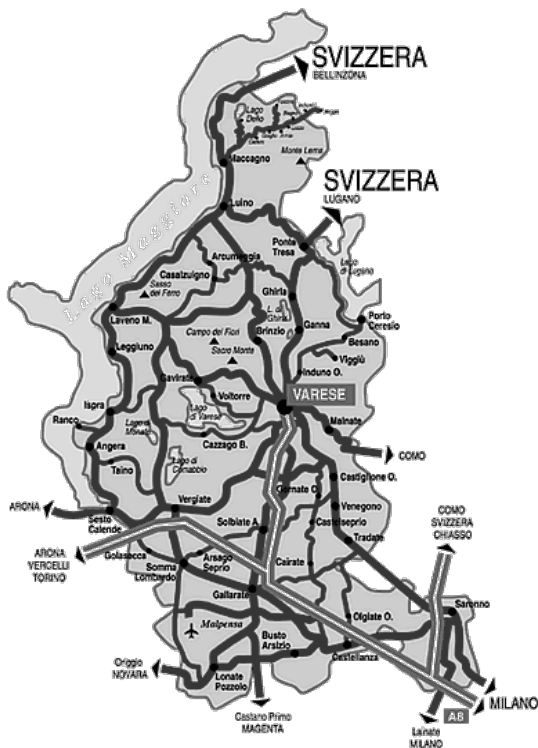
892,532 inhabitants in 2019

745 inhabitants/km²

49 companies/km²





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Varese, thanks to its **strategic position**, is an important **crossroad of business** in the heart of Europe, between Milan and Switzerland.



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	Malpensa Airport	20	Minutes
	Milan	40	Minutes
	Venice	60	Minutes
	Rome	75	Minutes
	Naples	90	Minutes
	Stuttgart	65	Minutes
	Frankfurt	85	Minutes
	Paris	90	Minutes
	Brussels	95	Minutes
	Budapest	100	Minutes
	London	120	Minutes
	Madrid	135	Minutes
Moscow	215	Minutes	



Thanks to its **strategic position**, halfway between Milan and Lugano, the Province of Varese is an ideal place to attract:

INVESTMENTS

HOUSING OPPORTUNITIES

TOURISTS

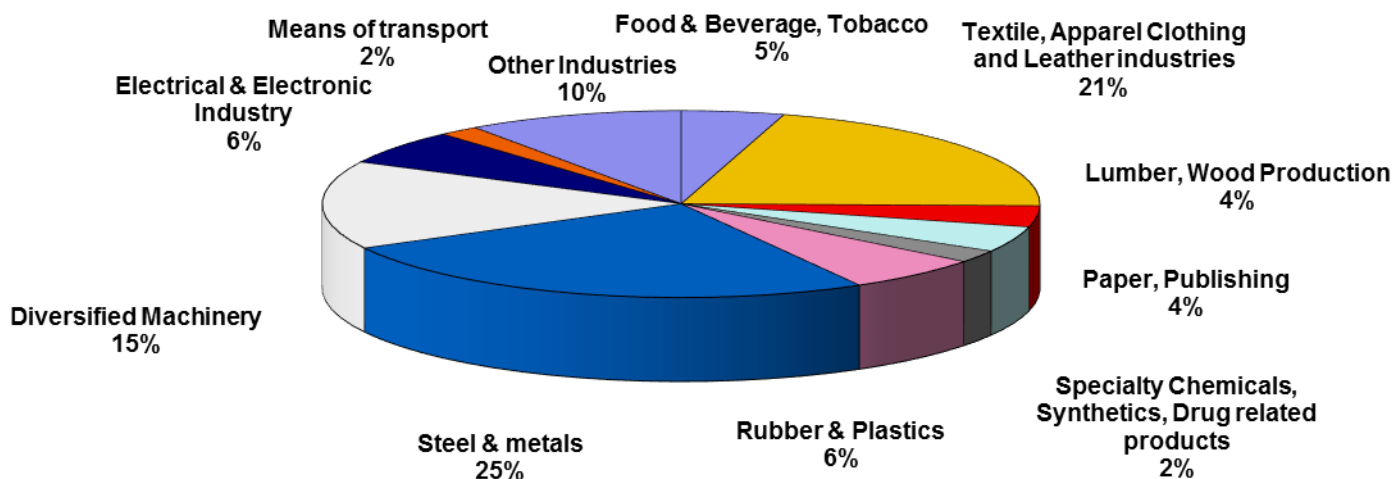
TALENTS

This land offers proper **infrastructure** in terms of airport, railway, roads, data networks, etc.





Over **58,000** active enterprises among which
over **8,000 manufacturing companies** in the following fields:

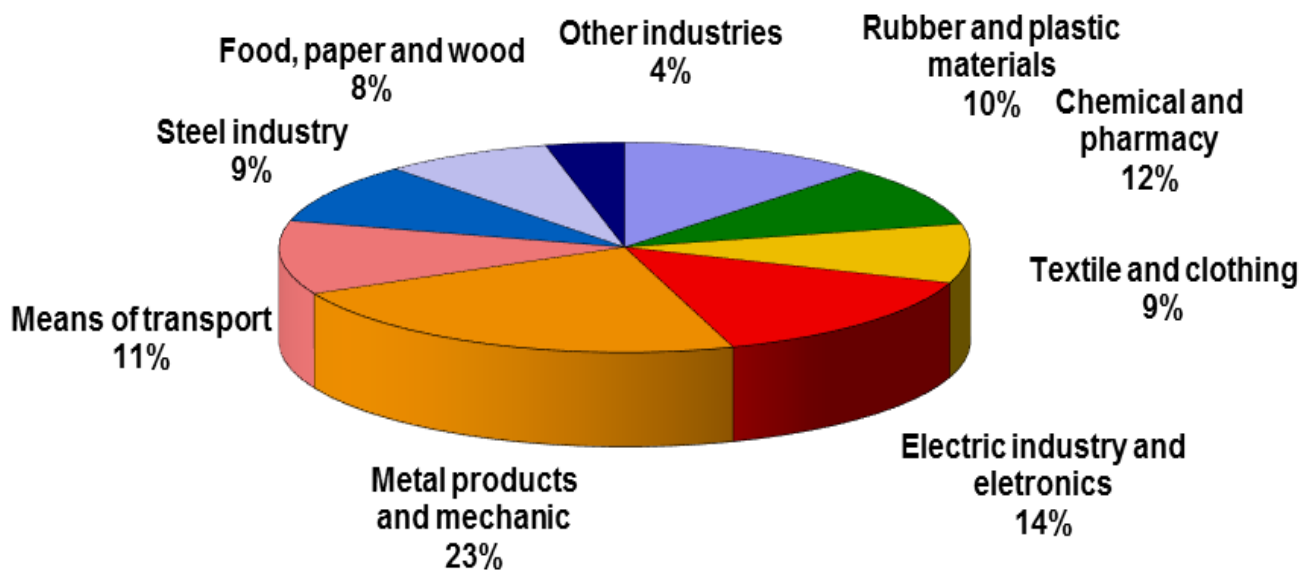


Source: Movimpresa



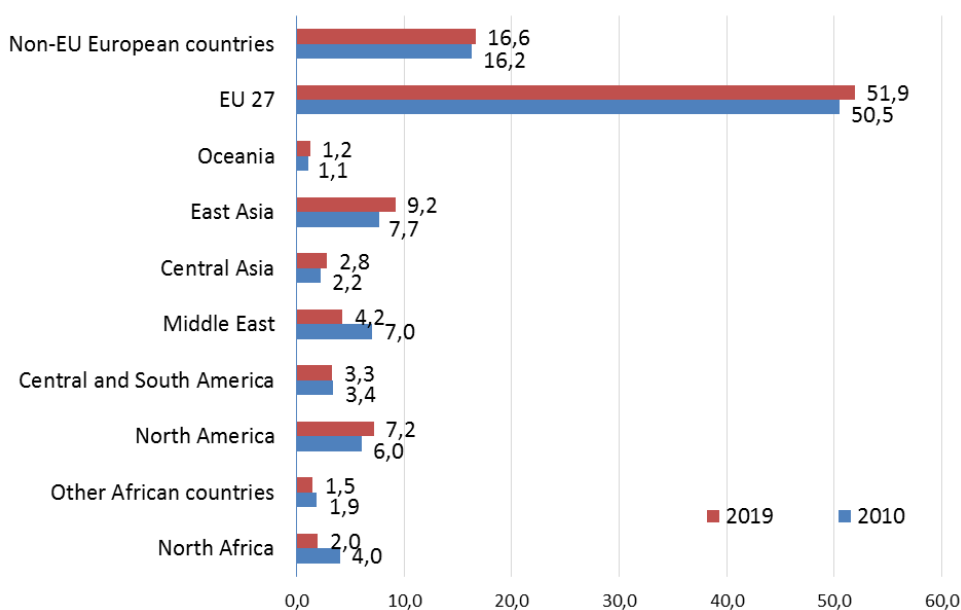


Export: 9.8 billion euros, mainly goods





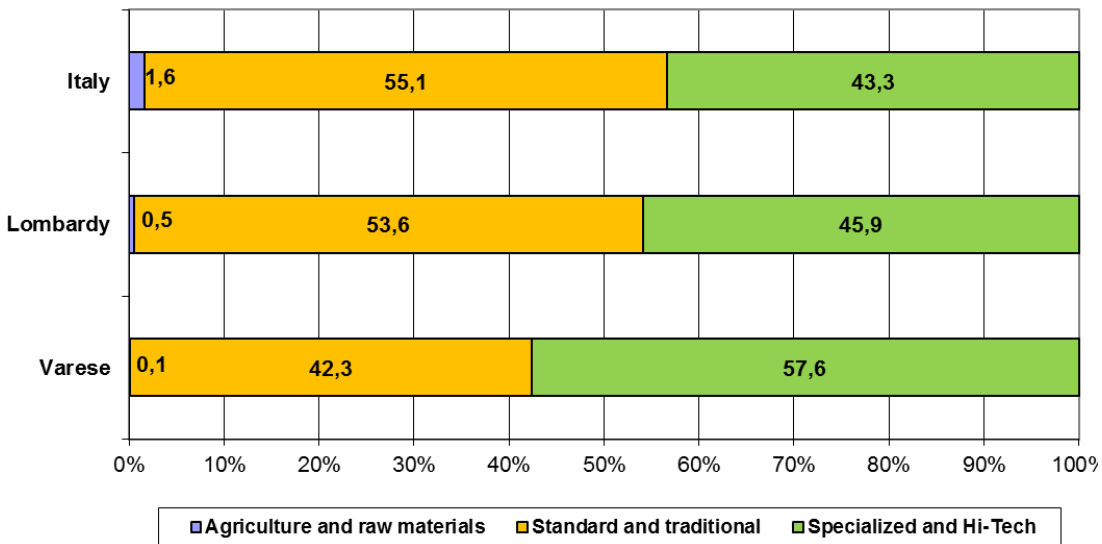
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Varese's export accounts for nearly **40% on provincial value added** (Lombardy 36% - Italy 30%) and has strong commercial relationships with European and North American partners. Export to East Asia increased in the last ten years, particularly towards Cina, Hong Kong and Japan.



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TOP TEN PARTNERS

1. Germany
2. France
3. United Kingdom
4. United States
5. Spain
6. Switzerland
7. Poland
8. Cina
9. Netherland
10. Belgium

TOP TEN SECTORS

1. Aircraft, spacecraft and related devices
2. Domestic appliances
3. Plastic products
4. Plastic materials
5. Taps and valves
6. Machinery for plastic industry
7. Textiles
8. Metal and steel products
9. Chococolate and candy
10. Machinery for metal industry



OVER **380** ENTERPRISES
WITH FOREIGN CAPITALS

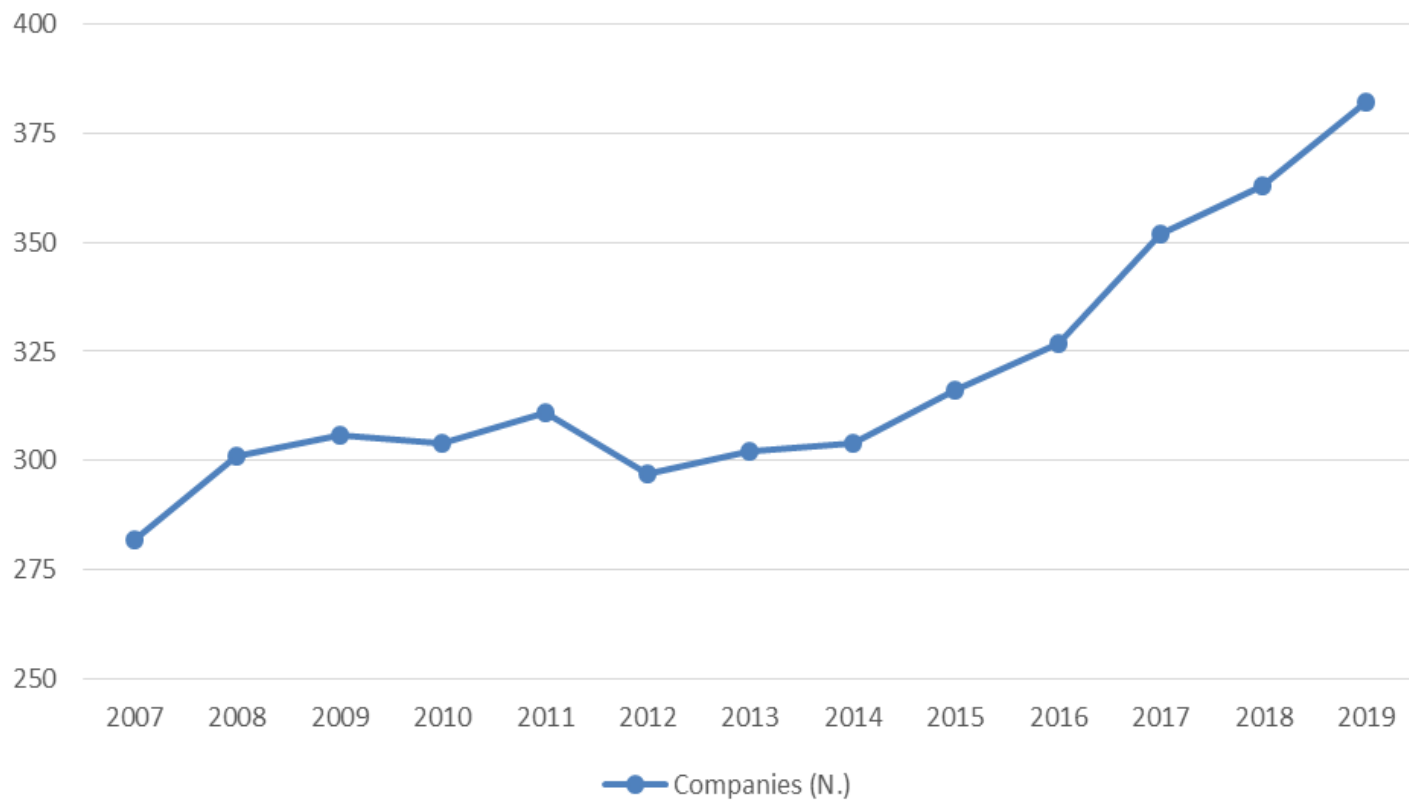
OVER **29,000** EMPLOYEES

OVER **11 BILLION** GENERATED
TOTAL REVENUES

OVER **65% FDI**s
IN MANUFACTURING AND COMMERCE



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Year	Total participation			Controlling shareholdings		
	Companies	Employees	Revenue	Companies	Employees	Revenue
	(N.)	(N.)	(Mn. Euros)	(N.)	(N.)	(Mn. Euros)
2007	282	24.595	8.984	251	23.565	8.992
2008	301	25.720	10.034	266	24.281	9.870
2009	306	24.980	8.682	269	23.512	8.488
2010	304	23.846	9.156	269	22.521	8.574
2011	311	23.613	9.149	272	22.010	8.554
2012	297	22.905	9.191	262	21.402	8.675
2013	302	24.936	9.213	268	23.107	8.862
2014	304	25.061	9.380	271	23.539	8.977
2015	316	26.483	9.816	283	25.278	9.405
2016	327	25.489	9.320	295	22.670	8.866
2017	352	28.272	10.334	316	25.204	9.820
2018	363	27.666	11.237	321	25.837	10.720
2019	382	29.433	11.158	339	27.793	10.655



Area	Total participation			Controlling shareholdings		
	Companies	Employees	Revenue	Companies	Employees	Revenue
European Union (EU-15)	189	11.766	4.487	172	11.152	4.286
Other EU Countries (EU-28)	12	158	64	10	157	63
Middle-East EU other Countries	3	75	13	1	75	13
Other EU Countries	62	4.776	2.758	55	4.694	2.735
Africa	0	0	0	0	0	0
North America	57	5.466	2.042	47	4.786	1.812
South America	5	1.251	371	5	1.251	371
Middle East	3	2.616	195	3	2.616	195
Central – Southern Asia	10	1.038	261	9	983	245
Eastern Asia	40	2.268	962	36	2.060	932
Oceania	1	19	5	1	19	5
Total	382	29.433	11.158	339	27.793	10.655

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The best place where to invest and live



- **Competitive economic context**
- **Highly qualified human resources**
- **Appealing housing opportunities**
- **Strategic position** (Milan, Europe, rest of the world)
- **First quality trade supply**
- **Unique leisure activities**
(land, water and air sports - from golf to sailing and flight)
- **High levels of life quality and working opportunities**



Varese, a unique place in Italy and in Europe



- An economic context of primary importance
- Presence of international schools (Scuola Europea with over 1,300 international students)
- Two universities, Insubria and LIUC, with inner Campuses
- Research Centers (JRC Ispra, LabID, Faberlab, etc.)
- Medical and hospital centers of major importance
- Beauty of landscapes (7 lakes, 4 Unesco sites)
- Availability of prestigious residences



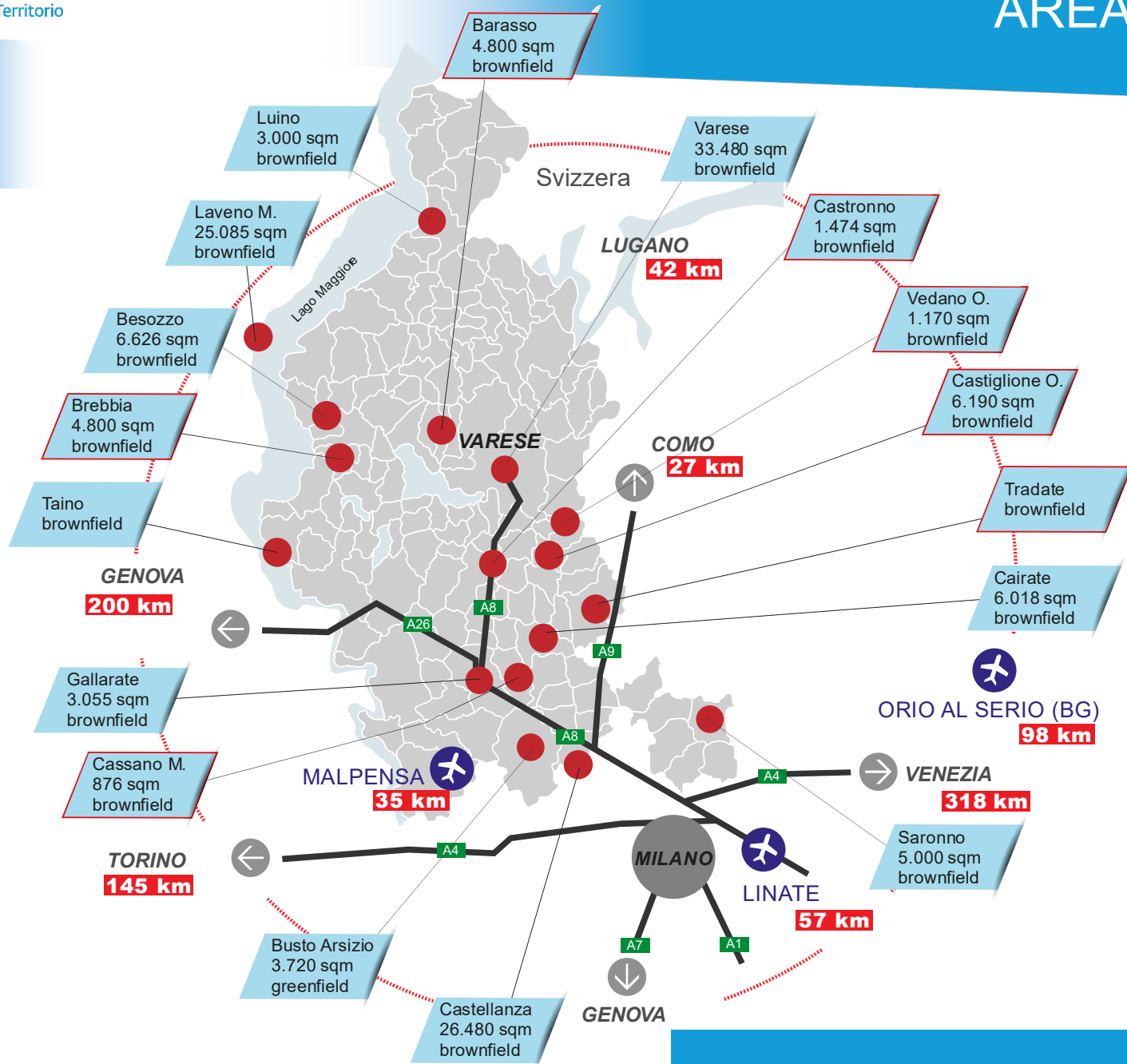
A «**one stop shop**» for investors



- Find the best business opportunities
- Connect the dots (business integrator)
- Set up your business (with the national/regional net)
- Find the right location
- Speed up your business operations
- Assist your investment
- Link with local universities for valuable people
- Help you grow your business



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